



Sales and Marketing

Why Lloyd Morgan?

As a Sales & Marketing expert, you want to work with people who know your industry. With access to senior professionals and with consultants who are absorbed in their specific areas of expertise, we know what drives employment practices in your sector. We can advise across the many elements of searching for a role or for finding the right calibre of individual for your business.

Lloyd Morgan's approach in any Sales & Marketing assignment is to both engage and challenge a clients' approach to market. Our consultants know their industry exceptionally well and the advice given is succinct and direct, always designed to assist in getting the process right first time. This style also transcends to our interaction with candidates, encouraging an open and honest relationship where your best interests are always at the forefront of any advice we give.

Consultants

Lloyd Morgan Sales & Marketing consultants work with candidates and clients to ascertain their individual needs and provide consultative advice. With a focus on specific sectors, with specialist consultants working across a variety of businesses, Lloyd Morgan consultants are able to give you a complete overview of your target market – as both a candidate and a client.

Candidates

Through an advisory style, candidates can enjoy an interview based around their aspirations and career, skill set and personal drivers and not just a typical interview based upon a chronological discussion around their career to date. As business experts, Lloyd Morgan consultants are able to give advice about how to proactively approach your career search and how realistic your goals and direction are for your next role. Straight forward advice and feedback on your interview presence and positioning will enable you to refine your approach and give you the edge in professional representation of yourself.

Clients

Spanning a number of industries and sectors, our client base is growing rapidly. With contacts in both human resources and line managers, we rely heavily on getting a complete picture of a business before engaging with them. It is impossible to work with every business, and we only work with companies that share an appreciation for our core values and pro-active style.

As a client, you will be treated professionally and your brand will be represented to the external market in a manner you would expect. We will advise you on the best approach to take your role to market, with methodologies tailored to your particular need. We rely heavily on being allowed access to the relevant hiring manager to be able to get a true reflection of the individuals personality and style so we can match a candidate accordingly.

If this is a style that will suit you or your business, we look forward to hearing from you.

Industry Sector Specialisations

Business to Business – including Manufacturing, Construction and Industrial Markets
Business to Consumer – including FMCG and Consumer Durables
Financial Services
Information Technology & Telecommunications

Role Types

Marketing Director
Marketing Manager
Senior Product / Brand Manager
Product / Brand Manager
Senior Category Manager
Category Manager
Customer Insight Manager
Senior Buyer
Merchandising Manager
Market Analyst
Sales Director
National Sales Manager
National Account Manager
Business Development Manager
Account Manager
Head of Communications
Internal / External Communications Manager
Media Manager
Government Relations Manager
PR Manager
Investor Relations Manager

